



Call-for-Papers on:

## ESG Investments in East and Southeast Asia

(For an edited book and Journal of Environmental Assessment Policy and Management special issue)

**Editors:**

**Dr. Farhad Taghizadeh-Hesary**

(Tokai University, Japan)

**Dr. Troy Sternberg**

(University of Oxford, UK)

**Conference date and location:** Authors of the selected paper will be invited to present their papers at the conference titled: “**ESG investments in East and Southeast Asia**,” to be jointly organized by **Tokai University, the University of Kitakyushu, the University of Oxford**, and **World Scientific** (publisher) at **The University of Kitakyushu**, in Kitakyushu, Japan on **May 12, 2023**. The conference will be in hybrid mode.

**Conference co-chairs:** **Prof. Satoshi Honma** (Tokai University, Japan); **Prof. Yoshiaki Ushifusa** (The University of Kitakyushu, Japan); **Assoc. Prof. Farhad Taghizadeh-Hesary** (Tokai University, Japan); **Dr. Troy Sternberg** (University of Oxford, UK).

**Outline:** To build a sustainable global economy companies and investors must pay attention to ecological and social criteria as well as economic factors. Environmental, social, and governance (ESG) standards enable investors to determine if a company contributes to creating a sustainable economy. Traditionally investors focused on rate of return and project risk to make investment decisions. However, with the introduction of the United Nations’ Sustainable Development Goals (SDGs) and adoption of ESG goals, many institutional investors, especially in developed countries, now consider three factors: rate of return, risk, and ESG goals for investment allocations. The lack of a clear ESG definition and measurement indicators distorts investments. Variable growth of ESG sectors creates unbalanced growth and further problems.

In East and South East Asia and particularly in developing countries, the public sector cannot fill the vast ESG investment gap. The private sector’s limited ESG interest is due to their low return rate, especially for long-term projects. This means an active financial sector is

needed to meet ESG goals. Policymakers must look for solutions to incentivize ESG projects and accelerate private investments.

**CALL for PAPERS:** Our book and journal special issue aim to provide several empirical, theoretical, and case study approaches on ways to fill the ESG investment gap in East and South East Asia.

Accepted papers will be published by **World Scientific** in an edited book volume **or** will be invited for submission to a special issue of the ***Journal of Environmental Assessment Policy and Management***.

**Topics of interest in this book include, but are not limited to:**

- Opportunities for ESG investment
- Role of governments and fiscal policies in accelerating ESG investments
- Ways to assess and mitigate the risk of ESG investments
- Role of banks and non-banking financial institutions in ESG investments
- Financial management and ESG investments
- Green bonds, carbon taxation and green rating and ESG investments
- Innovative and market-based instruments for ESG investments
- The issues of greenwashing and steps to prevent it in ESG investment
- ESG investment policy design and effectiveness evaluation
- Public supports for investments in ESG projects during and post- pandemic
- Role of new technologies (e.g., AI, blockchain) to support ESG investments

**Submission Procedure:** Contributors should submit their extended abstract in English by **February 28, 2023**. The deadline is not extendable. The abstract should be about 500 words and include the title, name of author(s), affiliation(s), research background, motivation and methodology, and expected policy implications. **Abstracts should be submitted in word format to both Editors:** [farhad@tsc.u-tokai.ac.jp](mailto:farhad@tsc.u-tokai.ac.jp) and [troy.sternberg@geog.ox.ac.uk](mailto:troy.sternberg@geog.ox.ac.uk).

**Email subject message: “Submission to ESG Investments in East and Southeast Asia CFP”**

Accepted abstract authors (notified by March 10, 2023) will be invited to present their full papers at a conference to be jointly organized by Tokai University, the University of Kitakyushu, the University of Oxford, and World Scientific (publisher) at The University of Kitakyushu, in Kitakyushu, Japan. **Date of the conference (hybrid): May 12, 2023.**